

## Nomination of Safe Ride News Publications for Target Zero Award

Category:

**Occupant Protection** 

Program:

Safe Ride News Publications **Deborah Davis Stewart. Editor** PO Box 38, Edmonds, WA 98020

www.saferidenews.com

Nancy Beaumont, Operations Manager, 1-800-403-1424

Nominated by: Kathryn Kruger, Executive Director,

Safety Restraint Coalition

917 Kirkland Avenue, Kirkland 98033 425-828-8975 office or 206-790-6833 cell

kathyk@800bucklup.org

Safe Ride News (SRN) is a small, bi-monthly, Washington publication supported primarily through subscriptions but its impact and influence is felt nationally and internationally. The goal of Safe Ride **News** is to help save lives and prevent injury to children involved in traffic crashes as a child's safety depends directly upon the decisions made by the adult who transports them. Occupant Protection for adults and children is an ever-changing technical isse where vehicles, child restraint technologies and best practice strategies constantly evolve in response to research and the development of new products.

Since the 1970's Deborah Davis Stewart has advocated for the safety of children in motor vehicles. Their publications and materials support both the goals and strategies of Washington State's Strategic Highway Safety Plan: Target Zero.

## Safe Ride News Publishing:

- Develops and distributes accurate, up-to-date child passenger safety (CPS) materials for injury prevention professionals, advocates, Certified Technicians, and parents (Appendix A Product List).
- Advocates for improved adult and child restraint laws and sustained enforcement.
- Collaborates with private and public organizations/agencies to develop and implement childhood injury prevention programs (Appendix B).
- Follows and reports on the evolution of vehicle technology such as air bags and automatic safety belts, side impact protection, head restraints and child restraint devices (Appendix C).
- Provides feedback to NHTSA on behalf of advocates when federal standards are revised through Notification of Proposed Rule Making efforts (Appendix D).
- Identifies and lead efforts to maintain or improve occupant protection technology such as the Safety Belt Lockability Standard. This federal rule requires vehicle manufacturers to assure vehicle safety belts pre-crash lock without the use of additional hardware. This

standard—which would have disappeared due to its built-in sunset clause—is critical not just to child passenger safety advocates but also to law enforcement officers who rely on safety belts that remains snugly fastened on prisoners (Appendix E).

- Offers FREE resources to Certified CPS Technician Instructors for the students taking the 32-Hour Technician Training Course. (Appendix F).
- Produces resource guides such as the 5<sup>th</sup> Edition of *The LATCH Manual: Using Lower Anchors and Tethers for Child Restraints* an essential guide, textbook and product reference list. Product information is approved by both the vehicle and child restraint manufacturers prior to publication. Vehicle dealers, repair facilities, and child passenger safety advocates use this manual across the U.S. at checkup events and car seat fitting stations. It covers retrofitting of tether anchors in older vehicles and includes instructions and part numbers. The Certification Program offers Continuing Education Credits (CEU's) to Technicians reading and passing a quiz on the manual's contents. Appendix (G).
- Responds to address technical inquiries from the advocacy field both on the Child Passenger Safety Listserve (<u>www.cpsp@Yahoogroups.com</u>) and in their bi-monthly newsletter. If they don't know, they research the issue to find the information and develop an article.
- Provides technical training workshops at Washington State's CPS meetings and conferences as well as at the national Lifesavers and the KIM CPS Conferences.

Now in its 25<sup>th</sup> year, SRN is a wholly independent publication that accepts no funding from the federal government, product manufacturers, wholesalers or retailers. Its credibility, integrity and commitment to excellence make it a product and an authoritative voice unparalleled in the field of occupant protection.

"I rely on Safe Ride News to keep me informed about cutting edge technology. Whether the issue is transporting children in an ambulance, staying up to date on new types of child restraints, or addressing the transportation of children with special medical needs, SRN is our conduit to researchers and manufacturers. The LATCH Manual is an essential resource for our technicians and advocates working with parents."

Emilie Crown National Child Passenger Safety Board Member Montgomery County Fire and Rescue, Rockville, Maryland

Kathryn Kruger Executive Director